



# “Chalk Talk”

Winter Edition, 2019

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## MESSAGE FROM THE PRESIDENT

Winter 2019



The Holidays have swept by and we are already into a new year. 2018 was quite a year, to say the least. The Nor-Cal Retired Coaches Association finished off their 5th Annual "Scholarship Golf Tournament" in great style with over 140 players braving the smoke from the Carr Fire with some outlying areas still burning.

With the generous help of so many contributing sponsors, the RCA was able to exceed 2017's sponsorship contributions of \$30,000. In 2018 we reached a fantastic mark of \$34,000. This will allow the RCA to help many deserving graduating senior athletes in the class of 2019, reach their higher education goals. Awarding the scholarships has been as rewarding for the RCA members as it has been for the 60 plus recipients who have received these awards over the past four graduating classes. This Spring of 2019, the RCA will witness college graduation of our first year scholarship award recipients and we are so proud to know that we helped.

Time does pass quickly and as we move further into 2019, the RCA hopes to have another great year assisting deserving kids to get a chance to see their dreams come true. All this is due to the support of all our contributors and the hard work of the retired coaches who are "STILL IN THE GAME".

**Lon McCasland**

**President**

**Nor-Cal Retired Coaches Association**

## **Scholarship Golf Tournament Sponsorship Update**

The 2019 Nor-Cal RCA Scholarship Golf Tournament Sponsorship Campaign has begun for the golf tournament to be held July 29, 2019 at Riverview Golf and Country Club. The sponsorship committee is already in full swing contacting past tournament sponsors and connecting with new leads.

Sponsorships start at \$250 for a Bronze; \$500 for a Silver; \$1000 for a Gold; and \$2500 for a Platinum. Increased benefits are included at each level of sponsorship. Bronze sponsors receive one entry into the tournament, an individual tee sponsor and recognition on all sponsor signage. Silver sponsors receive two entries into the tournament, an individual tee sponsor, company banner displayed on the driving range fence and recognition on all sponsor signage. Gold sponsors receive four entries into the tournament, company banner displayed on the driving range fence and recognition on all sponsor signage. The Platinum sponsor level has all of the Gold sponsor benefits with the added distinction of an exclusive RCA event sponsorship being advertised with the company name and logo on signage at the specific event.

The RCA is grateful for the generous support of past sponsors and welcomes additional sponsors to join this list in order to ensure another successful scholarship fund raiser for our deserving high school student athletes! For more information or to sign up as a proud sponsor, contact either Bob Johnson 227-4594 or Bob Smith 276-0402 and 515-4974.

### **PLATINUM SPONSORS**

KRCR TV News Channel 7

Dignity Health North State

### **GOLD SPONSORS**

Consolidated Electrical Distributing, Drum Factory, Enterprise Auto Parts- Napa, 5-Star Bank, Blach Beverage, LLC (formerly Foothill Distributing), InterWest Insurance, J.F. Painting, Les Schwab Tire Center, Mac-Co Metal Buildings, Muse Concrete Contractors, Inc., Pacific Sky, Redding Bank of Commerce, Redding Distributing Co., Reiner, Slaughter & Frankel, Rolling Hills Casino, Tri Counties Bank

### **SILVER SPONSORS**

William Beaty and Associates, Best Western/CR Gibbs, Bear Tracks Holdings, LLC, Big Time Pest Control, Chiropractic First, Clifford Realty, Cornerstone Bank, Corning Ford, Eagle's Nest Pizza, Hansen's Moving, Hild Collision, Nichols, Melburg and Rossetto, North Valley Distributing, Owens Healthcare, Linda Seinturier, Attorney, Shasta Regional Medical Center, Sierra Receivables, Snap on Tools Jerry Butler, Kregg Spafford, State Farm, SUHSD Shasta Charter School, Tullis, Inc.

### **BRONZE SPONSORS**

Jeff Avery, State Farm, Michael Dinius, DDS, Forcella Family, Frozen Gourmet, Judson Engineering, Al Mancasola Grocery Markets, Inc., Michael Rahn, Computer Consulting, Redding Countertops, Don Rhodes, OD, Sunrise Excavating, The Rose Center, JW Wood, Co.

### **IN KIND SPONSORS**

Lithia Chevrolet, McHale Signs, North State Ice Co., Redding Pepsi Co., Quality Plus Car Wash, Riverview Golf and Country Club, Robert L. Wood and Associates

## **2018 Scholarship Athletes**

Abigail Andrus	Mt. Shasta High School	Snow College
Weston Boese	Tule Lake High School	Shasta College
Kailyn Carroll	West Valley High School	Biola University
Camryn Clark	Enterprise High School	Shasta College
Madison Corder	Fall River High School	SF State University
Quincie Cross	Mt. Shasta High School	UCLA
Chelsea David	Burney High School	CSU-Sacramento
Gabriela Gonzalez	Tule Lake High School	CSU-Chico
Maddie Harrell	Central Valley High School	Shasta College
Thurman Knowles	Foothill High School	Colorado School of the Mines
Aislinn Matagulay	Shasta High School	UC Davis
Kyle Matheson	Weed High School	Sonoma State University
Amanda McCandless	Shasta High School	UC Santa Barbara
Mira Reginato	West Valley High School	CSU-Chico
Bailey Turner	Burney High School	CSU-Sacramento
Cate Walton	Shasta High School	Azusa Pacific University

### **Ginger McCartin 2018 Memorial Scholarship Recipients**

Ian Garcia	Shasta High School	CSU-Chico
Dawson Gruhler	U-Prep High School	Western Oregon University

## **6th Annual Golf Luncheon Sponsor**



Our new Sponsor, Sierra Pacific Industries.  
Ron Wooley, Kristy Lanham, Bob Smith, Bob Johnson

### **KRCR THANK YOU BBQ**

On a very windy day in October the RCA members had the pleasure of treating the KRCR employees to a BBQ in the KRCR parking lot. We simply wanted to recognize all their hard work and dedication during the horrendous Carr Fire days. Just our way of saying, THANKYOU, for a job well done. KRCR has been a great supporter for our group and we really appreciate everything they do for the community. We want to thank especially, Katie Summers DeCaneva for all her help with our marketing. We are working with Katie to put together a new Sponsorship Kick-Off spot for 2019. It should be aired soon.



### **WEST VALLEY FOOTBALL TEAM**

West Valley High School Head Varsity Football Coach, Greg Grandell and six of his players joined the RCA members for lunch at our January meeting at Eagle's Nest Pizza. It was great to honor this local championship team and hear from the coach and his players about their success. The West Valley Varsity Football team are the 2018 CIF North Section Champions. Congrats to Coach Grandell and his players.

### **ENJOY MAGAZINE**

A big THANK YOU from the Retired Coaches Association to editor Ronda Alvey and the Enjoy Magazine staff for including an article about the RCA in the January 2019 issue. Thanks also to Aaron Williams for putting together an updated piece spot-lighting our accomplishments in the last five years. We are proud to say that since our inception we have made a difference in the lives of many young students and we appreciate having this published for the Enjoy Magazine readers to see.

### **EXECUTIVE BOARD UPDATE**

Bob Smith and Bob Johnson, Sponsorship Committee Chairmen, have begun another year of sponsorship requests. They look forward to meeting with longtime past sponsors and also meeting with prospective new sponsors. We value highly all the community support which we have received each year.

The Retired Coaches would like to send our condolences to the family of long time Central Valley High School football coach John McHargue, who passed away in 2018. John was an excellent English teacher and a very hardworking, focused and intense football coach who demanded and received a lot from his players. He brought discipline and leadership to the Central Valley football program and earned the respect and trust of all his football players.

The Board wishes to give a special thanks to Elizabeth Havsgaard for all her hard work with our many tournament needs and our Website maintenance. The RCA would be lost without her.

### **MONTHLY MEMBERSHIP MEETINGS**

February 4, 2019. at Shameless O'Leary's

March 1, 2019 TBA

Membership dues are being collected and are due by the April meeting

Dues are \$25.00 per year

If you know of any retired coach who wishes to join, please contact Gary Memeo 515-6341